

Your Seller's Guide



SERVING YOU

REAL ESTATE GROUP

DRIVEN | DETERMINED | DEDICATED

Table of Contents

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Table of Contents	01
Seller Letter	02
What to Expect When You Sell With Us	03
Listing Roadmap	05
Our Promise to You	06
Client Testimonials	07
Meet the Team	09
Our Trusted Partner Network	10
What's Next?	11
Connect with Us	12

"Your WHY is our DRIVE."

Dear Homeowner,

Thank you for the opportunity to **SERVE** you. At Serving You Real Estate Group, we are a team of faith-driven, dedicated real estate professionals. We understand that selling your home is more than just a transaction — it is one of the most significant decisions you will ever make. Your home holds memories, sacrifice, and meaning that goes far beyond the listing price.

Our mission is to walk alongside you with **INTEGRITY, CARE,** and **WORLD CLASS SERVICE.** When you work with us, you gain a team that is Driven, Determined, and Dedicated to **SEEING YOU SUCCEED.** We will work tirelessly to protect your investment, maximize your results, and honor the trust you have placed in us.

It would be an honor to represent you, and we are grateful for the chance to earn that trust.

Sincerely,

The Serving You Real Estate Team



"For I know the plans I have for you, declares the Lord, plans to prosper you and not to harm you, plans to give you hope and a future." — Jeremiah 29:11

What to Expect

When You Sell with Us

1. Seller Consultation:

Your **WHY** is our **DRIVE**. We sit down with you, in person or by video, to understand your **DREAMS, GOALS, TIMELINE**, and **PRIORITIES**. Every step forward is built around you.

2. Pricing Strategy & Market Analysis:

We do not guess, we analyze. Our team prepares a comprehensive Comparative Market Analysis to position your home competitively. The right price from the start protects your equity and attracts serious buyers.

3. Home Preparation & Staging Guidance:

First impressions are everything. We walk your property with you and provide honest, actionable recommendations, from decluttering and touch-ups to staging guidance, so your home shows at its absolute best before it ever hits the market.

4. Professional Marketing:

STRATEGIC. TARGETED. Built to **SELL**. Your home deserves more than a phone photo and a prayer. We provide professional photography, compelling listing copy, and a multi-platform marketing strategy designed to put your property in front of the right buyers at the right time.

5. Showings & Offer Management:

We coordinate showings, communicate feedback, and keep you informed every step of the way. When offers come in, we present each one clearly, walk you through the terms, and negotiate on your behalf with skill, integrity, and purpose.

6. Escrow, Inspections, and Closing:

From accepted offer to closing table, we are with you every step. We guide you through every document, inspection, and detail to ensure a smooth, on-time close. You will never feel lost or alone.



"Let all that you do be done in love."— 1 Corinthians 16:14

Escrow Roadmap



Our Promise to YOU

"Your WHY is our DRIVE."

At Serving You Real Estate Group, we are here to serve you with **INTEGRITY**, **TRANSPARENCY**, and **DEDICATION**.

Your **GOALS** become our **MISSION**.

Your **PEACE of MIND** is our **PRIORITY**.

Selling your home, at the best price, on your terms, is our commitment. When you choose Serving You Real Estate Group, you are not just getting an agent, you are gaining a team that **will fight for you, pray for you, and celebrate with you**.

Thank you for trusting us with one of the biggest decisions of your life. We do not take that lightly.

It is an **HONOR** and a **PRIVILEGE** to **SERVE** you and your family in this next step forward.



"Commit to the Lord whatever you do, and he will establish your plans." — Proverbs 16:3

Client Testimonials

"A consummate professional team from start to finish. Their attention to detail, unsurpassed customer service and local market knowledge is what sets them apart. We have worked with them on multiple transactions and they never disappoint. They have become trusted advisors as well as great friends to our family."

— Carlos R., Whittier CA

"They helped us sell our property twice already and we are completely satisfied. Knowledgeable, professional, and dedicated to fulfilling the needs and wants of the client. It is always a pleasure working with them and their team."

— Roman and Ana Rincon, Norwalk CA

"I cannot recommend the Serving You Real Estate Group enough — especially for first-time buyers. Throughout the entire process, the team went above and beyond to make everything as smooth and stress-free as possible. Professional, responsive, honest, and incredibly supportive every step of the way."

— Joann Medrano, Paramount CA

"The level of professionalism from the Serving You Real Estate Group was a blessing. They accommodated my family and me in ways I'm not sure they will fully understand. Their communication and knowledge were great to experience. We are forever grateful."

— Brenda Espinoza, Whittier CA



"A good tree cannot bear bad fruit, and a bad tree cannot bear good fruit. Thus, by their fruit you will recognize them."

— Matthew 7:18-20

Meet the Team

When you work with Serving You Real Estate Group, you gain a dedicated team working behind the scenes and right beside you every step of the way. You are not just getting an agent, you are getting an army... and friends for life!

Emelie Valencia, Notary

Ensures every document is properly executed and legally binding, bringing accuracy and care to one of the most important steps in your transaction.

Clara Morales, Transaction Coordinator

Manages every document, deadline, and detail so nothing slips through the cracks from contract to close.

Josh Flores, Operations Coordinator

Keeps the entire process running smoothly behind the scenes so your experience stays seamless from start to finish.

Our Trusted Partner Network

Behind every successful transaction is a vetted team of professionals we trust with our clients. From lenders and escrow officers to title reps, home inspectors, and termite specialists, we bring the right people to the table at every stage of your journey. Every partner we recommend has earned our confidence and shares our commitment to serving you with excellence.



What's Next?

Step 1-Let's Connect

Reach out to schedule your free seller consultation. We will sit down, learn about your goals, and build a game plan tailored to you and your home.

Step 2 - Get Your Home Market-Ready

We will walk your property with you, deliver a full CMA, and give you a clear picture of what your home is worth, and what we can do to maximize it.

Step 3 - List With Confidence

Once we are ready, we launch. Professional marketing, strategic pricing, and a team behind you every step of the way.

Selling your home is not just about the price per square foot. It is about honoring what you have built, protecting what you have earned, and stepping boldly into what comes next. That is sacred ground to us, and we do not take it lightly. It would be the honor of a lifetime to walk that road with you.

"Your WHY is our DRIVE."

Connect With Us

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